

ZORGIDEE AWARD 2013 FOR MYDIAGNOSTICK



The 'Zorgidee Award 2013', granted for the best innovative product or service in health care, has been presented in Diepenbeek to MyDiagnostick Medical BV by the Flemish Minister of Welfare Jo Vandeurzen.

'Zorgidee' is an event that is organized by a group of partners in healthcare, to communicate all kind of smart ideas for future care projects. One of the highlights is the presentation of the top 20 innovative ideas and products that have been nominated for the 'Zorgidee Award 2013'.

Minister Vandeurzen presented the prize, in the UHaselt Complex in Diepenbeek to MyDiagnostick Medical for their product that is developed to diagnose AF.

The jury characterized the product as the most innovative of all 20 presentations. "We see great advantages for the patient in relation to the ease of use and find it a perfect example of accessible care" according to the jury. The product will be marketed by MyDiagnostick Medical BV, a daughter company of Applied Biomedical Systems, a medical technology company from Maastricht.

"This contest proves that there is a lot going on around innovations in health care" Minister Vandeurzen said in his closing speech. "The Flemish Government realizes the challenges in health care too, that's why, by means of Flanders' Care, they are devoted to innovation and entrepreneurship in the sector. In that way, qualitative care can improve continuously.